

SPONSOR MENU 2020



Meeting the Needs of Foster Children

DENIM & DIAMONDS



A Celebration of Davidson Farms

A Refuge for Children filled with Faith, Hope and Love

This 4th annual event featuring dinner, live auction, live entertainment and an opportunity to tour Davidson Farms will uplift your hearts and give you a glimpse in to the everyday life of the children we serve.

THE HOPE DIAMOND SPONSOROnly 1 Opportunity Available

With your \$30,000 sponsorship you receive:

- Exclusive recognition in one Kids to Love e-newsletter
- Reserved seating for 16 at event and most preferred seating
- Recognition from podium
- Name recognition/logo on all printed event materials, e-invitation, and signage
- Social Media reach up to 60,000 on FB/YouTube/Twitter/Website (2 months prior launch event promotional, day of event, event wrap up/year end review)
- CEO or sponsor representative interview for social media promotion

PLATINUM SPONSOROnly 5 Opportunities Available

With your \$5,000 sponsorship you receive:

- Reserved seating for 6 at event and preferred seating
- Name recognition/logo on K2L website pre and post event page
- Name recognition/logo on printed event program
- Social Media reach up to 30,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)

GOLD SPONSOROnly 10 Opportunities Available

With your \$3,000 sponsorship you receive:

- Reserved seating for 4 at the event
- Name recognition/logo on K2L website pre and post event page
- Name recognition/logo on event program
- Social Media reach up to 15,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)

TABLE SPONSORMultiple Opportunities

\$1,500...Table of 8

- Name recognition on K2L website pre and post event page
- Name recognition on event program

CAMP HOPE



Camp Hope SUMMER CAMP for Kids provides an exciting and fun-filled week long camp experience (4 week long camps) for children in the foster care system who have been separated from their siblings.

Our kids will be able to explore the great outdoors by canoeing, fishing, swimming, archery, hiking, stargazing, rock climbing, and so much more.

Let's not let them walk this trail alone!

TRAIL MASTER.....\$25,000

Support 50 children for year-round programming and 1 week summer camp

- Listed as Presented by Company logo on website and all mass media marketing materials
- Inclusion in all press releases and media events
- Logo on camp T-shirts and banner signage at all 4 camp sessions
- Invitation to participate in predetermined volunteer activities at May and/or November Family Day events
- Employee volunteer opportunities

PARK RANGER.....\$10,000

Support 20 children for year-round programming and 1 week summer camp

- Logo placement on website and all mass media marketing materials
- Logo on camp T-shirts and banner signage at all 4 camp sessions
- Invitation to participate in predetermined volunteer activities at May and/or November Family Day events
- Employee volunteer opportunities

PATHFINDER.....\$5,000

Support 10 children for year-round programming and 1 week summer camp

- Logo placement on website and all mass media marketing materials
- Invitation to participate in predetermined volunteer activities at May and/or November Family Day events
- Employee volunteer opportunities

ROCK CLIMBER.....\$2,500

Support 5 children for year-round programming and 1 week summer camp

- Logo placement on website marketing materials
- Invitation to participate in predetermined volunteer activities at May and/or November Family Day events
- Employee volunteer opportunities



CAMP HOPE



70%

of all U.S. foster children have a sibling in care, too.

Dedicated to providing a haven for children, Camp Hope reunites siblings who are separated in foster homes. Our weekend camps are filled with fun activities, but most importantly give foster children an opportunity to build and maintain their sibling bonds.

SIBLING REUNIFICATION WEEKEND CAMPS: 9 WEEKEND CAMPS ANNUALLY

RAISING HOPE PRESENTING SPONSOR (1 available opportunity) **\$15,000**

For all 9 camp sessions, which reunifies and brightens the lives of approximately 60 siblings in foster care plus:

- Listed as Presented by Company logo on website and all mass media marketing materials
- Inclusion in all press releases and media events
- Logo on camp T-shirts and banner signage at all 9 camp sessions
- Invitation to participate in predetermined volunteer activities at May and/or November Family Day events
- Employee volunteer opportunities

AMBASSADOR SPONSOR (2 available opportunities) **\$7,500**

For all 9 camp sessions, which reunifies and brightens the lives of approximately 30 siblings in foster care plus:

- Logo placement on website and all mass media marketing materials
- Logo on camp T-shirts and banner signage at all 9 camp sessions
- Invitation to participate in predetermined volunteer activities at May and/or November Family Day events
- Employee volunteer opportunities

GUARDIAN SPONSOR (multiple opportunities) **\$5,000**

For all 9 camp sessions, which reunifies and brightens the lives of approximately 20 siblings in foster care plus:

- Logo placement on website and all mass media marketing materials
- Invitation to participate in predetermined volunteer activities at May and/or November Family Day events
- Employee volunteer opportunities

OUTREACH SPONSOR (multiple opportunities) **\$3,000**

For all 9 camp sessions, which reunifies and brightens the lives of approximately 12 siblings in foster care plus:

- Logo placement on website marketing materials
- Invitation to participate in predetermined volunteer activities at May and/or November Family Day events
- Employee volunteer opportunities

FRIEND OF THE FAMILY SPONSOR (multiple opportunities) **\$1,500**

For all 9 camp sessions, which reunifies and brightens the lives of approximately 6 siblings in foster care plus:

- Logo placement on website and all mass media marketing materials
- Employee volunteer opportunities



CAMP HOPE FAMILY DAYS (MAY AND NOVEMBER)

PRESENTING HOPE SPONSOR (1 available opportunity) **\$15,000**

- Name recognition/logo listed as Presenting HOPE Sponsor
- Company signage at May and November Family Day Events
- Social Media reach up to 60,000 on FB/YouTube/Twitter/Website (2 months prior launch event promotional, day of event, event wrap up/year end review)
- CEO or sponsor representative speaking opportunity at events
- Name recognition/logo on K2L website pre and post event with link to business website
- Name/logo recognition in Kids to Love newsletter

FAITH SPONSOR (2 available opportunities) **\$7,500**

- Name recognition/logo listed as Faith Sponsor
- Company signage provided by sponsor displayed at event
- Social Media reach up to 30,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)
- Name recognition/logo on K2L website pre and post event
- Name/logo recognition in Kids to Love newsletter

COMPASSION SPONSOR (multiple opportunities) **\$5,000**

- Name recognition/logo listed as Compassion Sponsor
- Social Media reach up to 15,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)
- Name recognition/logo on K2L website pre and post event
- Name/logo recognition in Kids to Love newsletter

LOVE SPONSOR (multiple opportunities) **\$3,000**

- Name recognition listed as a Love Sponsor
- Name recognition on K2L website pre and post event
- Name recognition in Kids to Love newsletter

KINDNESS SPONSOR (multiple opportunities) **\$1,500**

- Name recognition listed as a Kindness Sponsor
- Name recognition on K2L website pre and post event



More than a Backpack

More than 63,200 backpacks since 2004.

Kids to Love's annual school supply drive benefits local children in foster care. Many times those same backpacks carry their belongings from one home to the next.
Everything they own.... in a backpack that you sponsor.

AMBASSADOR (Presenting Sponsor)\$10,000

Will share the gift of education by providing 300 backpacks

- Name recognition/logo listed as Presenting Sponsor
- Company signage at Event Headquarters
- Social Media reach up to 60,000 on FB/YouTube/Twitter/Website (2 months prior launch event promotional, day of event, event wrap up/year end review)
- CEO or sponsor representative interview for social media promotion
- Name recognition/logo on K2L website pre and post event with link to business website
- Name/logo recognition in Kids to Love newsletter

HONOR ROLL SPONSOR \$5,000

Will share the gift of education by providing 200 backpacks

- Name recognition/logo listed as Honor Roll Sponsor
- Company signage provided by sponsor displayed at warehouse
- Social Media reach up to 30,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)
- Name recognition/logo on K2L website pre and post event
- Name/logo recognition in Kids to Love newsletter

LEADERSHIP SPONSOR \$3,000

Will share the gift of education by providing 120 backpacks

- Name recognition/logo listed as Leadership Sponsor
- Social Media reach up to 15,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)
- Name recognition/logo on K2L website pre and post event
- Name/logo recognition in Kids to Love newsletter

SUPPORTER SPONSOR \$1,500

Will share the gift of education by providing 60 backpacks

- Name recognition listed as Supporter Sponsor
- Name recognition on K2L website pre and post event
- Name recognition in Kids to Love newsletter

SCHOLARSHIP PROGRAM



16th Annual Scholarship Luncheon

Since 2005, Kids to Love has awarded more than 700 educational scholarships. From certification training, trade school or a two to four year degree, Kids to Love is committed to educating our kids in foster care.

VISION OF EDUCATION (Presenting Sponsor) \$10,000

Supports 10 Scholarship Recipients

- Exclusive recognition in one Kids to Love e-newsletter
- Reserved table for 8 at luncheon and most preferred seating
- Recognized from podium at luncheon
- Name recognition/logo on all printed event materials, e-invitation, signage and a/v presentation
- Social Media reach up to 60,000 on FB/YouTube/Twitter/Website (2 months prior launch event promotional, day of event, event wrap up/year end review)
- CEO or sponsor representative interview for social media promotion

CHAMPION OF EDUCATION \$5,000

Supports 5 Traditional Scholarship Recipients or 1 KTECH Mechatronics/Advanced Manufacturing Training Certificate

- Reserved seating for 6 at luncheon and preferred seating
- Name recognition/logo on K2L website pre and post event page
- Name recognition/logo on all printed event materials and a/v presentation
- Social Media reach up to 30,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)

DOCTORATE DEGREE \$3,000

Supports 3 Scholarship Recipients

- Reserved seating for 4 at luncheon
- Name recognition/logo on K2L website pre and post event page
- Name recognition/logo on a/v presentation
- Social Media reach up to 15,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)

TABLE SPONSOR \$1,500

Table of 8

- Name recognition on K2L website pre and post event page
- Name recognition on event program



SPONSORSHIP

As a sponsor on Over the Edge, your organization will receive the following:

BASE PACKAGE:

- Company logo and link on our Kids to Love website
- Company logo on all promotional materials for the event including event signage, brochures, emails, print ads and e-newsletters
- Invitation to the VIP Drop Party to kick off the event
- Company logo and sponsorship recognition during VIP Drop Party and Over the Edge event
- Company listing on event swag

SUMMIT SPONSOR..... (1 available) **\$40,000**

As the Summit Sponsor, you will receive the base package, plus:

- Listed as the Presenting Sponsor for “Over the Edge for the Kids to Love Foundation presented by COMPANY”
- Company representative invited for media appearances with Kids to Love (television, radio, print, etc.)
- 10 tickets to the VIP Drop Party
- 4 rappelling spots to go Over the Edge
- Company’s rappellers start the event as first rappellers or receive time slots of their choice during the event
- A Kids to Love Ambassador to visit your company to share his or her story of the power of the foundation

VIP DROP PARTY SPONSOR (4 available) **\$5,000**

As a VIP Drop Party Sponsor, you will receive the base package, plus:

- Listed as a VIP Drop Party sponsor for “Over the Edge for the Kids to Love Foundation”
- 4 tickets to the VIP Drop Party
- 2 rappelling spots to go Over the Edge
- A Kids to Love Ambassador to visit your company to share his or her story of the power of the foundation

“ESSENTIAL” SPONSOR (4 available) **\$5,000**

As an “Essential” Sponsor, you will receive the base package, plus:

- Listed as an “Essential” sponsor for “Over the Edge for the Kids to Love Foundation” on the website
- Special signage designating your company as an “Essential” Sponsor at the viewing area
- 4 tickets to the VIP Drop Party
- 2 rappelling spots designated for community heroes or donate this experience back to our kids
- A Kids to Love Ambassador to visit your company to share his or her story of the power of the foundation



**KIDS TO LOVE
FOUNDATION:
OVER THE EDGE**

**FRIDAY AND
SATURDAY
Sept. 18–19, 2020**



**over the
EDGE**
HUNTSVILLE

WHEN:
SEPT. 18-19, 2020

WHERE:
REGIONS CENTER

Presenting Sponsor:



HIGHTOWER
TWICKENHAM

Hosted By:



ROPE SPONSOR(2 available) **\$10,000**

As the Rope Sponsor, you will receive the base package, plus:

- Listed as a Rope Sponsor for “Over the Edge for the Kids to Love Foundation”
- Company name mentioned as each person rappels the “COMPANY Rope” during the broadcast from the ground
- 6 tickets to the VIP Drop Party
- 4 rappelling spots to go Over the Edge



CHRISTMAS FOR THE KIDS



Christmas for the Kids

Will you join us in making their wishes come true?

Every year with the help of our partners and donors within the community we fill wish lists for thousands of children living in foster care. Without your help these children would receive very little.

SANTA'S SECRET SHOP (Presenting Sponsor)..... \$10,000

Will sponsor 40 children and their full wish list

- Name recognition/logo listed as Presenting Sponsor
- Company signage at Event Headquarters/SANTA'S SECRET SHOP
- Social Media reach up to 60,000 on FB/YouTube/Twitter/Website (2 months prior launch event promotional, day of event, event wrap up/year end review)
- CEO or sponsor representative interview for social media promotion
- Name recognition/logo on K2L website pre and post event with link to business website
- Name/logo recognition in Kids to Love newsletter

GINGERBREAD SPONSOR..... \$5,000

Will sponsor 20 children and their full wish list

- Name recognition/logo listed as Gingerbread Sponsor
- Company signage provided by sponsor displayed at warehouse
- Social Media reach up to 30,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)
- Name recognition/logo on K2L website pre and post event
- Name/logo recognition in Kids to Love newsletter

CANDY CANE SPONSOR..... \$3,000

Will sponsor 12 children and their full wish list

- Name recognition/logo listed as Candy Cane Sponsor
- Social Media reach up to 15,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)
- Name recognition/logo on K2L website pre and post event
- Name/logo recognition in Kids to Love newsletter

REINDEER SPONSOR..... \$1,500

Will sponsor 6 children and their full wish list

- Name recognition listed as Reindeer Sponsor
- Name recognition on K2L website pre and post event
- Name recognition in Kids to Love newsletter



2020 KIDS TO LOVE SPONSORSHIP COMMITMENT

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SPONSORSHIP CONTACT PERSON: _____

EMAIL: _____ PHONE: _____

We are happy to partner with Kids to Love at the following event(s) & level(s):

Davidson Farms Denim & Diamonds April 25, 2020 <input type="checkbox"/> \$30,000 Hope Diamond* <input type="checkbox"/> \$5,000 Platinum <input type="checkbox"/> \$3,000 Gold <input type="checkbox"/> \$1,500 Table	Camp Hope Summer Camp <input type="checkbox"/> \$25,000 Trail Master <input type="checkbox"/> \$10,000 Park Ranger <input type="checkbox"/> \$5,000 Pathfinder <input type="checkbox"/> \$2,500 Rock Climber	Camp Hope Sibling Reunification Weekend Camp Sponsors: <input type="checkbox"/> \$15,000 Presenting <input type="checkbox"/> \$7,500 Ambassador <input type="checkbox"/> \$5,000 Guardian <input type="checkbox"/> \$3,000 Outreach <input type="checkbox"/> \$1,500 Friends of Family	
Camp Hope Family Day Sponsors: May/November 2020 <input type="checkbox"/> \$15,000 Presenting <input type="checkbox"/> \$7,500 Faith <input type="checkbox"/> \$5,000 Compassion <input type="checkbox"/> \$3,000 Love <input type="checkbox"/> \$1,500 Kindness	Pack the Backpack June 2020 <input type="checkbox"/> \$10,000 Ambassador <input type="checkbox"/> \$5,000 Honor Roll <input type="checkbox"/> \$3,000 Leadership <input type="checkbox"/> \$1,500 Supporter	Scholarship Luncheon July 2020 <input type="checkbox"/> \$10,000 Vision of Education <input type="checkbox"/> \$5,000 Champion of Education <input type="checkbox"/> \$3,000 Doctorate Degree <input type="checkbox"/> \$1,500 Table	
	Over The Edge September 18-19, 2020 <input type="checkbox"/> \$40,000 Summit Sponsor* <input type="checkbox"/> \$5,000 VIP Drop Party Sponsor <input type="checkbox"/> \$5,000 "Essential" Sponsor <input type="checkbox"/> \$10,000 Rope Sponsor	Christmas for the Kids December 2020 <input type="checkbox"/> \$10,000 Santa's Secret Shop <input type="checkbox"/> \$5,000 Gingerbread <input type="checkbox"/> \$3,000 Candy Cane <input type="checkbox"/> \$1,500 Reindeer	

☐ 1 YEAR ☐ 2 YEARS ☐ 3 YEARS

☐ Our check, made payable to Kids to Love Foundation, is enclosed.

☐ Visa/MC/DISC:** _____ Exp.: _____ CVV: _____

Name on Card: _____ Signature: _____

☐ Please send an invoice

Please return to: Lee Marshall, Founder/CEO

Kids to Love, P.O. Box 4871, Huntsville, Alabama 35815
info@kidstolove.org or for customized sponsorship (256) 880-3455



**Committed
** For credit cards, there is a 5% fee.*