SPONSOR MENU 2021

KIDS to LOVE®

Meeting the Needs of Foster Children

Denim & Diamonds

April 17
2021

A Celebration of Davidson Farms

A Refuge for Children filled with Faith, Hope and Love

This 5th annual event featuring dinner, live auction, live entertainment and an opportunity to tour Davidson Farms will uplift your hearts and give you a glimpse in to the everyday life of the girls we serve.

THE HOPE DIAMOND SPONSOR ..... Only 1 Opportunity Available

With your $30,000 sponsorship you receive:

- Exclusive recognition in one Kids to Love e-newsletter
- Reserved seating for 16 at event and most preferred seating
- Recognition from podium
- Name recognition/logo on all printed event materials, e-invitation, and signage
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (2 months prior launch event promotional, day of event, event wrap up/year end review)
- CEO or sponsor representative interview for social media promotion

COMMITTED

PLATINUM SPONSOR ..... Only 5 Opportunities Available

With your $5,000 sponsorship you receive:

- Reserved seating for 6 at event and preferred seating
- Name recognition/logo on K2L website pre and post event page
- Name recognition/logo on event program
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)

GOLD SPONSOR ..... Only 10 Opportunities Available

With your $3,000 sponsorship you receive:

- Reserved seating for 4 at the event
- Name recognition/logo on K2L website pre and post event page
- Name recognition/logo on event program
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)

TABLE SPONSOR ..... Multiple Opportunities

$1,500... Table of 8

- Name recognition on K2L website pre and post event page
- Name recognition on event program

CAMP HOPE

Dedicated to providing a haven for children, Camp Hope reunites siblings who are separated in foster homes. Our weekend camps are packed with fun and give foster children an opportunity to build and maintain their sibling bonds. Our Summer Camp programming provides week-long camp experiences filled with hiking, canoeing, fishing, and more. Year round, Camp Hope brings families together to build precious memories.

Sibling Weekend Camps: 9 Annually | **Sibling Summer Camps:** 2 Annually | **Family Days:** May & November

PRESENTING HOPE SPONSOR $25,000

Support 50 children for year-round programming and 1 week summer camp

- Listed as Presented by Company logo on website and ALL marketing materials
- Inclusion in ALL press releases and media events
- Logo on camp T-shirts and banner signage at ALL camp sessions
- Invitation to participate in predetermined volunteer activities
- Social Media Promotion with a reach of 100,000 on FB/YouTube/Twitter/Website
- Employee volunteer opportunities

AMBASSADOR SPONSOR $10,000

Support 20 children for year-round programming and 1 week summer camp

- Logo placement on website and marketing materials
- Logo on camp T-shirts and banner signage at summer camp sessions
- Invitation to participate in predetermined volunteer activities
- Social Media Promotion with a reach of 100,000 on FB/YouTube/Twitter/Website
- Employee volunteer opportunities

OUTREACH SPONSOR $5,000

Support 10 children for year-round programming and 1 week summer camp

- Logo placement on website and all marketing materials
- Invitation to participate in predetermined volunteer activities
- Social Media Promotion with a reach of 100,000 on FB/YouTube/Twitter/Website
- Employee volunteer opportunities

FRIEND OF FAMILY SPONSOR $2,500

Support 5 children for year-round programming and 1 week summer camp

- Logo placement on website marketing materials
- Invitation to participate in predetermined volunteer activities
- Social Media Promotion with a reach of 100,000 on FB/YouTube/Twitter/Website
- Employee volunteer opportunities

June 2021

More than a Backpack

More than 68,800 backpacks since 2004.

Kids to Love's annual school supply drive benefits local children in foster care. Many times those same backpacks carry their belongings from one home to the next. **Everything they own.... in a backpack that you sponsor.**

AMBASSADOR (Presenting Sponsor) $10,000

Will share the gift of education by providing 300 backpacks

- Name recognition/logo listed as Presenting Sponsor
- Company signage at Event Headquarters
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (2 months prior launch event promotional, day of event, event wrap up/year end review)
- CEO or sponsor representative interview for social media promotion
- Name recognition/logo on K2L website pre and post event with link to business website
- Name/logo recognition in Kids to Love newsletter

HONOR ROLL SPONSOR $5,000

Will share the gift of education by providing 200 backpacks

- Name recognition/logo listed as Honor Roll Sponsor
- Company signage provided by sponsor displayed at warehouse
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)
- Name recognition/logo on K2L website pre and post event
- Name/logo recognition in Kids to Love newsletter

LEADERSHIP SPONSOR $3,000

Will share the gift of education by providing 120 backpacks

- Name recognition/logo listed as Leadership Sponsor
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)
- Name recognition/logo on K2L website pre and post event
- Name/logo recognition in Kids to Love newsletter

SUPPORTER SPONSOR $1,500

Will share the gift of education by providing 60 backpacks

- Name recognition listed as Supporter Sponsor
- Name recognition on K2L website pre and post event
- Name recognition in Kids to Love newsletter

SCHOLARSHIP PROGRAM

July 22
2021

17th Annual Scholarship Luncheon

Since 2005, Kids to Love has awarded more than 740 educational scholarships. From certification training, trade school or a two to four year degree, Kids to Love is committed to educating our kids in foster care.

VISION OF EDUCATION (Presenting Sponsor) $10,000

Supports 10 Scholarship Recipients

- Exclusive recognition in one Kids to Love e-newsletter
- Reserved table for 8 at luncheon and most preferred seating
- Recognized from podium at luncheon
- Name recognition/logo on all printed event materials, e-invitation, signage and a/v presentation
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (2 months prior launch event promotional, day of event, event wrap up/year end review)
- CEO or sponsor representative interview for social media promotion

CHAMPION OF EDUCATION $5,000

Supports 5 Traditional Scholarship Recipients or 1 KTECH Mechatronics/Advanced Manufacturing Training Certificate

- Reserved seating for 6 at luncheon and preferred seating
- Name recognition/logo on K2L website pre and post event page
- Name recognition/logo on all printed event materials and a/v presentation
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)

DOCTORATE DEGREE $3,000

Supports 3 Scholarship Recipients

- Reserved seating for 4 at luncheon
- Name recognition/logo on K2L website pre and post event page
- Name recognition/logo on a/v presentation
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)

TABLE SPONSOR $1,500

Table of 8

- Name recognition on K2L website pre and post event page
- Name recognition on event program

Over the Edge Huntsville

WHEN: SEPT. 17-18, 2021

WHERE: REGIONS CENTER

Presenting Sponsor: HIGHTOWER TWICKENHAM

Hosted By: Colliers International

As a sponsor at Over the Edge, your organization will receive the following:

BASE PACKAGE:

- Company logo and link on our Kids to Love website
- Company logo on all promotional materials for the event including event signage, flyers, emails, print ads and e-newsletters
- Company listing on event swag

SUMMIT SPONSOR ..... (1 available) **$40,000**

As the Summit Sponsor, you will receive the base package, plus:

- Listed as the Presenting Sponsor for "Over the Edge for the Kids to Love Foundation presented by COMPANY"
- Company representative invited for media appearances with Kids to Love (television, radio, print, etc.)
- 4 rappelling spots to go Over the Edge
- Company's rappellers start the event as first rappellers or receive time slots of their choice during the event
- A Kids to Love Ambassador to visit your company to share his or her story of the power of the foundation
- Social Media Promotion with a reach of 100,000 on FB/YouTube/Twitter/Website

COMMITTED

STREET PARTY SPONSOR ..... (4 available) **$5,000**

As a Street Party Sponsor, you will receive the base package, plus:

- Listed as a Street Party Sponsor for "Over the Edge for the Kids to Love Foundation"
- Street Party Signage
- 2 rappelling spots to go Over the Edge
- A Kids to Love Ambassador to visit your company to share his or her story of the power of the foundation
- Social Media Promotion with a reach of 100,000 on FB/YouTube/Twitter/Website

EXECUTIVE EDGER ..... (unlimited available) **$2,000**

As an Executive Edger, you will receive the base package, plus:

- Business listing as an "Executive Edger" for "Over the Edge for the Kids to Love Foundation" on the website
- 1 rappelling spot designated for a company employee to go Over the Edge
- A Kids to Love Ambassador to visit your company to share his or her story of the power of the foundation
- Social Media Promotion with a reach of 100,000 on FB/YouTube/Twitter/Website

KIDS TO LOVE FOUNDATION: OVER THE EDGE

FRIDAY AND SATURDAY Sept. 17–18, 2021

over the EDGE HUNTSVILLE

WHEN: SEPT. 17-18, 2021

WHERE: REGIONS CENTER

Presenting Sponsor: HIGHTOWER TWICKENHAM

Hosted By: Colliers INTERNATIONAL

ROPE SPONSOR .....(2 available) **$10,000**

As the Rope Sponsor, you will receive the base package, plus:

- Listed as a Rope Sponsor for "Over the Edge for the Kids to Love Foundation"
- Company name mentioned as each person rappels the "COMPANY Rope" during the broadcast from the ground
- 4 rappelling spots to go Over the Edge
- Social Media Promotion with a reach of 100,000 on FB/YouTube/Twitter/Website

CHRISTMAS FOR THE KIDS

DEC 2021

Christmas for the Kids

Will you join us in making their wishes come true?

Every year with the help of our partners and donors within the community we fill wish lists for thousands of children living in foster care. Without your help these children would receive very little.

PLATINUM WISH LIST SPONSOR (Presenting Sponsor) $10,000

Will sponsor 40 children and their full wish list

- Name recognition/logo listed as Presenting Sponsor
- Company signage at Event Headquarters/SANTA'S SECRET SHOP
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (2 months prior launch event promotional, day of event, event wrap up/year end review)
- CEO or sponsor representative interview for social media promotion
- Name recognition/logo on K2L website pre and post event with link to business website
- Name/logo recognition in Kids to Love newsletter

GOLD WISH LIST SPONSOR $5,000

Will sponsor 20 children and their full wish list

- Name recognition/logo listed as Gold Wish List Sponsor
- Company signage provided by sponsor displayed at warehouse
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)
- Name recognition/logo on K2L website pre and post event
- Name/logo recognition in Kids to Love newsletter

SILVER WISH LIST SPONSOR $3,000

Will sponsor 12 children and their full wish list

- Name recognition/logo listed as Silver Wish List Sponsor
- Social Media reach up to 100,000 on FB/YouTube/Twitter/Website (day of event, event wrap up/year end review)
- Name recognition/logo on K2L website pre and post event
- Name/logo recognition in Kids to Love newsletter

BRONZE WISH LIST SPONSOR $1,500

Will sponsor 6 children and their full wish list

- Name recognition listed as Bronze Wish List Sponsor
- Name recognition on K2L website pre and post event
- Name recognition in Kids to Love newsletter

2021 KIDS TO LOVE SPONSORSHIP COMMITMENT

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SPONSORSHIP CONTACT PERSON: _____

EMAIL: _____ PHONE: _____

We are happy to partner with Kids to Love at the following event(s) & level(s):

Davidson Farms Denim & Diamonds
April 17, 2021

- ❏ $30,000 **Hope Diamond***
- ❏ $5,000 **Platinum**
- ❏ $3,000 **Gold**
- ❏ $1,500 **Table**

Camp Hope

- ❏ $25,000 **Presenting**
- ❏ $10,000 **Ambassador**
- ❏ $5,000 **Outreach**
- ❏ $2,500 **Friends of Family**

More than a Backpack
June 2021

- ❏ $10,000 **Ambassador**
- ❏ $5,000 **Honor Roll**
- ❏ $3,000 **Leadership**
- ❏ $1,500 **Supporter**

Scholarship Luncheon
July 22, 2021

- ❏ $10,000 **Vision**
- ❏ $5,000 **Champion**
- ❏ $3,000 **Doctorate**
- ❏ $1,500 **Table**

Over The Edge
September 17-18, 2021

- ❏ $40,000 **Summit Sponsor***
- ❏ $5,000 **Street Party**
- ❏ $2,000 **Executive Edger**
- ❏ $10,000 **Rope Sponsor**

Christmas for the Kids
December 2021

- ❏ $10,000 **Platinum**
- ❏ $5,000 **Gold**
- ❏ $3,000 **Silver**
- ❏ $1,500 **Bronze**

❏ 1 YEAR ❏ 2 YEARS ❏ 3 YEARS

❏ Our check, made payable to Kids to Love Foundation, is enclosed.

❏ Visa/MC/DISC:** _____ Exp.: _____ CVV: _____

Name on Card: _____ Signature: _____

❏ Please send an invoice

Please return to: Lee Marshall, Founder/CEO
Kids to Love, 140 Castle Drive, Madison, AL 35758
info@kidstolove.org or for customized sponsorship (256) 880-3455

**Committed*
*** For credit cards, there is a 5% fee.*